

2016 Editorial and Production Calendar

Issue	Ad Close	Final Ad Materials Due	Editorial Features*	*Editorial content subject to change	Category Cruncher*
JANUARY	12/7	12/14	Cover Story: State of the Union Product Roundup: CAD/CAM Software		List: 5 things to look for in a dental mill
FEBRUARY	1/5	1/12	Cover Story: 3D Imaging updates: Feat. Sidebar of “what’s coming in the dental world” Product Roundup: Chicago Product Preview		List: 10 things not to miss in Chicago
MARCH	2/5	2/12	Cover Story: The new Denture Workflow: How dentures are going digital Product Roundup: Dentures/Denture teeth		List: 5 ways digital tools are changing denture work
APRIL	3/9	3/16	Cover Story: Digital Esthetics: How to get them, how to make sure you’re using your tools correction, etc Product Roundup: 3D printing materials		List: 7 things your website needs to do
MAY	4/8	4/15	Cover Story: The New Implant Workflow Product Roundup: Implants		List: 5 things you need to know about surgical guides
JUNE	5/6	5/13	Cover Story: Answering 20 Questions You Were Afraid to Ask about Your Scanner Product Roundup: Benchtop Scanner		List: The top 10 products of the year so far
JULY/ AUGUST	6/9	6/16	Cover Story: Innovator profiles Product Roundup: Digital impression units		List: 5 things you need to know about intraoral scanners
SEPTEMBER	8/9	8/17	Cover Story: Materials science Product Roundup: Super translucent zirconia		List: 7 new materials you need to know
OCTOBER	9/9	9/16	Cover Story: The new workflows: Dentists working with onsite and offsite labs over the internet, being able to have instant temporaries or restorations thanks to remote and mobile capabilities Product Roundup: 3D printers		List: 5 surprising uses for 3D printers
NOVEMBER	10/10	10/17	Cover Story: Buyers Guide		
DECEMBER	11/4	11/11	Cover Story: Top 50: Looking at the year behind us, and hopes for the year ahead		List: Long article: the top 5 trends of 2016