

PHYSICIANS PRACTICE provides straightforward practice management advice to physicians and their staff in a comprehensive, multi-media platform:

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OUR BRAND PROMISE

PHYSICIANS PRACTICE responds to the growing challenges facing today's medical practices. Physicians know we're experts in practice management, and they count on us to bring new ideas and fresh approaches to help them build successful practices.

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“Guerilla Marketing for Your Practice,” May 2010, Sara Michael

Silver Award, Feature Article Design:

“Great American Physician Survey,” October 2010, Bill Ellis

Bronze Award, Contents Page(s):

Physicians Practice Contents Page, June 2010, Bill Ellis

REGIONAL AWARDS

Gold Award, Original Research:

“What Should You Pay Your Staff?” July/August 2010, Shelly K. Schwartz

AMERICAN SOCIETY OF HEALTHCARE PUBLICATION EDITORS (ASHPE)

Bronze Award, Best Overall Use of Graphics:

“Great American Physician Survey,” October 2010, Bill Ellis

Bronze Award, Best Legislative / Government Article:

“EHR Incentives Update,” February 2010, Ken Terry

Bronze Award, Best Feature Article:

“The Future of Healthcare,” April 2010, Sara Michael

TRADE ASSOCIATION BUSINESS PUBLICATIONS INTERNATIONAL (TABPI)

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2011 Buyers Guide, Bill Ellis

Bronze Award, Best Front Cover Illustration:

“He Wants You to Buy an EHR,” September 2010, Bill Ellis



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